

Meet Pat in More Detail

Pat Council is a Goal Achievement Strategist, dubbed "The Power Lady" by her audiences. She is an energetic, charismatic, credible speaker, certified sales trainer and certified life coach with more than 25 years' experience. She is the founder of Power Up Nation, Inc, a company to helping other create proactive plans that establishes excellence, consistent goal achievement, a strong sense of personal responsibility and the confidence and courage to build a quality lifestyle, while being a positive influence on others. She is an Army Veteran who through perseverance became a successful entrepreneur, author, inspirational public speaker, and a popular podcast host who shares results producing ideas on how to effectively use authentic personal power to design and live a quality lifestyle. Pat believes that everyone has their own internal **A.P.P. (Authentic Personal Power)** and she teaches audiences how to find theirs and excel in the areas necessary for personal and professional goal achievement. Pat teaches how to start where you are and excel with what you have.

Pat teaches using real experiences and other professional techniques that helps attendees to jumpstart personal success, no matter where they are in life. Having to virtually start over twice in her life: Once after she left the military and again after the economy collapsed, Pat learned the art of bouncing back and excelling to higher levels. She learned the art of tapping into her own authentic personal power, which gave her the confidence to use her God-given talents to rebuild a quality lifestyle. This lead to Pat launching her now popular podcast, "**Designing Your Life Today**". By using "**Designing Your Life Today**" to expose listeners to techniques for building or rebuilding a quality lifestyle, which Pat calls "*doing life with power*", her show is listened to by almost one million listeners and it is growing daily. She is the author of several life empowering books that will lead others to achieve their goals and build a winners' life.

Pat is no stranger to hard work. She put herself through college. She later built successful careers in real estate and cosmetic sales. When the economy tanked Pat walked away from real estate and towards her passion; speaking, writing, teaching and coaching others. She also sings as a relaxing hobby.

Pat has been dedicated to helping others step into their power zone for more than 25 years. She has presented to corporations, trade associations, government organizations, schools, colleges, universities, sales groups, and churches. (See a partial list of Pat's clients on <http://www.patcouncil.com>).

She believes everyone is "built by design to win" and she's willing to show them how, why and to inspire results. Pat believes that when people understand why, they will have more clarity and confidence and they will find it easier to become committed to personal excellence.

Pat has helped a countless number of people fine the confidence and courage to win. (See testimonials at <http://www.patcouncil.com>.)

Writing Experience: Pat has been published as a success expert in **Black Enterprise Magazine**, and her articles have been published in **Entrepreneurs Anchor, Introtainment, Maryland Women of Worship, and Onyx Magazine**. She has published 5 books: **High Impact Power Principles, High Impact Power Goal Setting, Breakthrough to the Success Zone, What Makes Mothers Great, P.O.W.E.R.: Using What You Have to Achieve Success and Start Winning: How to Achieve Like the Top 8%**.

Pat's desire to share her talents and gifts to help and inspired others is a reflection of her commitment to excellence. She has also been featured in *The Jacksonville Business Journal, Charlotte Observer, Sumter Times Union, Kansas City Star, The Advocate* and *Florida Times Union*. She has appeared as a success expert on "The Channel 4 News" at **ABC** and "The Early Show" at **CBS** affiliate television stations. Pat is the former Equal Opportunity President of the Northeast Florida Association of Realtors and the former Vice-President of the Northwest Council Jacksonville Chamber of Commerce.

Awards: As a real estate broker, Pat received many awards and designations during her real estate career –

- Century 21 Rookie of the Year Award Jacksonville, Florida
- Century 21 Top Producer in Residential Sales Jacksonville, Florida
- Century 21 Top Listing in Residential Sales Jacksonville, Florida
- Northeast Florida Association of Realtors Million Dollar Producer Awards
- Northeast Florida Association of Realtors Multi-Million Dollar Producer 5 - Awards
- RE/MAX Executive Club Awards
- RE/MAX 100% Club Award
- GRI (Graduate Real Estate Institute)
- CRS (Certified Real Estate Specialist)
- ABR (Accredited Buyers Real Estate Specialist)

Cosmetics Awards:

- Top 10 Sales Director, National Division (3 awards)

These are just a few of Pat's accomplishments.

Giving Back: Pat believes in giving back when time permits. Here are a few of the organizations Pat has donated her time to over the years:

- Girl Scouts of America
- Girls Inc.
- Hubbard House for Battered Women
- Many other civic and community groups